



OUR INVESTMENT PHILOSOPHY

Fuelling the success of top financial advisers

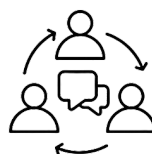
PORTFOLIOMETRIX

Our commitment to investor success

PortfolioMetrix is dedicated to guiding investors towards achieving their long-term financial objectives through a disciplined and risk-focused approach. We understand that emotional responses to market volatility can negatively influence investment decisions. Our methodology explicitly aims to manage these behavioural biases by clearly articulating the risks inherent in investing.



While risk cannot be fully eliminated—it is necessary to generate returns—we commit to transparently communicating and managing it.



By setting realistic expectations and maintaining open dialogue, we empower our clients to remain composed, confident, and steadfastly invested throughout market cycles.

Ultimately, the greatest risk investors face is allowing emotions to dictate their investment choices.

Strategic asset allocation: The cornerstone of stability

Strategic asset allocation underpins our investment philosophy, offering stability through diversification across asset classes with differing responses to economic conditions. This method effectively enhances long-term risk-adjusted returns. Rather than attempting to predict short-term market movements or reacting impulsively to transient market events, we follow a disciplined process that carefully balances the different risk characteristics of investments to inform our long-term asset allocation decisions.

Our portfolios are thoughtfully structured to withstand market turbulence.

We regularly reassess the fundamental drivers of asset classes, adjusting portfolios to reflect evolving market conditions while avoiding reactionary decisions influenced by short-term macro forecasts or speculative predictions.

Disciplined and purposeful investment selection



Our investment selection process prioritises managers and strategies demonstrating clarity, intentionality, and a repeatable competitive advantage. We acknowledge passive investing as a sensible starting point, especially in highly efficient markets where available information is swiftly and accurately priced.

However, in markets where price dispersion is greater and transparency is limited, we actively seek skilled managers capable of generating incremental alpha through diversified, appropriately sized positions.

We deliberately avoid strategies reliant on macroeconomic predictions or concentrated positions, instead choosing managers whose disciplined methodologies reliably contribute to portfolio stability and long-term returns.

Robust portfolio construction and management

Portfolio construction at PortfolioMetrix prioritises effective risk management through broad asset class diversification. Selected investments offer returns from numerous uncorrelated positions, bolstering diversification and enhancing the portfolio's resilience to market fluctuations.

Continuous monitoring and rebalancing maintains portfolio alignment with agreed-upon risk targets. Our disciplined rebalancing approach buys assets that have temporarily fallen below target allocations and trims assets that have significantly outperformed, thereby consistently preserving the desired risk profile.

This structured method, known as capturing the rebalancing premium, reduces emotional biases by having a disciplined investment process, ultimately maintaining portfolio stability and alignment with client risk preferences.

Prioritising long-term consistency over short-term gains



At PortfolioMetrix, success is measured by our consistent delivery of incremental, stable returns alongside careful risk management.



We deliberately avoid aggressive strategies that promise substantial short-term gains but expose investors to significant potential losses.

Volatile returns can trigger negative behavioural responses, endangering investor composure and leading to poor long-term outcomes. Our measured and consistent approach aims to minimise emotional reactions, increasing the probability of investors achieving their financial goals.

A committed partnership for your financial journey

Our investment philosophy is built on disciplined risk management combined with consistent incremental returns, a proven formula for enduring financial success. Recognising that the investment journey can be complex and emotionally challenging, we have structured our approach to mitigate behavioural biases, set clear expectations, and proactively manage risk.

Our diversified portfolios, meticulous investment selection, and disciplined rebalancing procedures ensure investors remain composed amidst market fluctuations.

With PortfolioMetrix and their financial adviser, clients confidently pursue their long-term financial goals, secure in the knowledge that their investments are managed with exceptional care, prudence, and expertise.

CONTACT US | United Kingdom



+44 20 7965 7533



engagement@portfoliometrix.co.uk



www.portfoliometrix.com



[portfoliometrix](https://www.linkedin.com/company/portfoliometrix)



66 Buckingham Gate London SW1E 6AU

ABOUT PORTFOLIOMETRIX

PortfolioMetrix is a £4bn discretionary investment manager that partners with top quality financial advisers to deliver the best possible outcomes for their clients. As investment engineers, we build precise investment solutions with a risk-based process to deliver predictable outcomes.

We pride ourselves on our understanding of advisers and only build partnerships with a small number of IFAs to ensure a highly personalised and responsive service.

portfoliometrix.com

This document is only for professional financial advisers, their clients and their prospective clients. The information given here is for information purposes only and is not intended to constitute financial, legal, tax, investment or other professional advice. It should not be relied upon as such and PortfolioMetrix cannot accept any liability for loss for doing so. If you are a retail investor, your financial adviser can help explain the information provided. Any forecasts expected future returns or expected future volatilities are not guaranteed and should not be relied upon. The value of investments, and the income from them, can go down as well as up, and you may not recover the amount of your original investment. Past performance is not a reliable indicator of future performance. Portfolio holdings and asset allocation can change at any time without notice. PortfolioMetrix Asset Management Ltd is authorised and regulated by the Financial Conduct Authority (Firm Ref: 564162). Full calculation methodology available on request.